



Bill Patsouras
Principal

Function4 Selected to Share Their Expertise at Top IT Event

*Leading MTSP to Offer Their
Technology Knowledge to Peers
Around the U.S. and Canada*

SUGAR LAND, TX – March 15, 2022 - Function4, a leading managed technology services provider (MTSP), announced today that they've been selected to attend an exclusive, invitation-only event for leaders and technology futurists in managed technology services. CEOs from around the United States and Canada will gather in Scottsdale, Arizona on April 2-5th at the Doubletree Paradise Valley to discuss trends, insights and the evolution of leading edge technologies and how they will impact small to mid-sized businesses (SMBs) over the next several years. The event is being hosted by Technology Assurance Group (TAG), which is an association of independently owned MTSPs who collectively represents over \$800M in products and services. The companies selected are all experts in IT, data-driven tech, cloud technology and artificial intelligence (AI) and will be sharing their best practices with one another to fulfill their intention of finding the most innovative ways of serving their customers, especially at scale.

Function4 will provide their insight into technologies like Microsoft Azure, AI, cybersecurity, and cloud. The theme of the event is "Scaling Up," which is vital to every SMB that wants to expand its market reach. With exciting technologies, like AI and cloud technology, being

deployed across different industries, every business owner is facing this same question: "How do I leverage all of these incredible technological tools to take my company to the next level?" Function4 is intent on sharing what has been working best for their client base in terms of "scaling up," as well as mining the collective mindshare of the top IT experts in attendance.

"We're excited to have Function4 contribute their valuable knowledge, expertise, and insights, especially because of their unique approach to exceeding their customers' expectations every day. Everything they do is customer oriented, and their dedication to gaining access to knowledge before their competitors do in the name of serving their customers at an even deeper level is something which every MTSP should do," commented Brian Suerth, President of TAG.

AI will be a key discussion during the event and how this disruptive technology will change everything we know about technology, people, communication, information, analytics, customer value, and profitability, across every single industry. MTSPs must be on the leading edge and possess a sophisticated understanding of this particular technology, because of the scale at which it will impact businesses everywhere.

"We make it a priority to contribute to our peers in the industry so we can all service SMBs at a greater level," said Bill Patsouras, Principal of Function4.

"At the TAG Convention, we always leave flooded with new ideas, mindsets and approaches, which keep our clients ahead of their competitors, so that they can benefit from our research and guidance."

ABOUT FUNCTION4

Function4 provides a variety of Hardware, Software, and IT Services that focus on improving Processes, Information Flow, and Security. Our goal is to help companies lower operating expenses and, at the same time, increase operational efficiencies relating to how a company uses technology to improve or protect access to their information. Our mission is to provide innovative technologies and advanced strategies to improve our client's business processes. Our vision is to become the premier provider of office technologies and services in our markets by recognizing the trust our customers, team members, partners, and community place in our company and hold that trust above all other things. We are headquartered in Sugar Land, Texas, with locations in SE Texas, NE Texas as well as Louisiana and Oklahoma. Contact us at 855.831.6867 or visit www.function-4.com.